

2024

WESTHAVEN FARMERS MARKET



WESTHAVEN[®]
FARMERS MARKET
EST. 2017

SPONSORSHIP MENU



WHY ALIGN YOUR BRAND WITH THE WESTHAVEN FARMERS MARKET?

Build Customer Loyalty and Trust: Sponsoring the WFM testifies to your company's commitment to community growth and prosperity, localism, sustainability, economic development, and entrepreneurship. The WFM has a reputation for providing superior quality and the highest levels of customer satisfaction.

THE WESTHAVEN FARMERS MARKET IS NOW A 501(C)3 ORGANIZATION. YOUR CONTRIBUTIONS ARE TAX-DEDUCTIBLE



20+ Local Vendors
featured weekly



2,900 Followers on
Facebook & Instagram



1100+ Average
Weekly Attendance



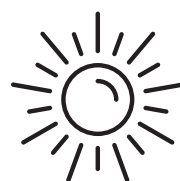
\$2,090 spent per hour
& more than **\$3,000 at**
peak season

Philanthropy: WFM's staff and Board of Directors are dedicated to food access and consumer education as a critical component of building sales for local agriculture. Vendors' fees cover half of the basic cost of operating the market, but in order to keep our vendors' fees as low as possible and still fund our educational and outreach programs, WFM relies on the support of annual sponsors.

WE WANT TO PARTNER WITH YOU!



Magli Green Park
Westhaven Neighborhood
191 Front St.
Franklin, TN 37064



Summer Market
May-October
Wednesdays
4pm - 7pm

SPONSORSHIP MENU 2024



GROW LOCAL SPONSOR

\$2500

- 10x10 Booth at (20) market days
- Logo on all Market materials: Postcards, Posters & "Thank You" banner at the Info Booth and email newsletter
- Facebook Live Interview during your Market Date
- Logo & Link listed on the Farmer's Market Website and
- Instagram and Facebook recognition and tag post

SPROUT SPONSOR

\$1000

- 10x10 Booth at (7) market days
- Logo on all Market materials: Postcards, Posters & "Thank You" banner at the Info Booth and email newsletter
- Facebook Live Interview during your Market Date
- Logo & Link listed on the Farmer's Market Website and
- Instagram and Facebook recognition and tag post

HOMESTEAD SPONSOR

\$500

- 10x10 Booth at (3) market days
- Logo on all Market materials: Postcards & Posters
- Facebook Live Interview during your Market Date
- Logo placed on sponsor "Thank You" banner at the Info Booth and email newsletter
- Logo & Link listed on the Farmer's Market Website

BLOSSUM SPONSOR

\$250

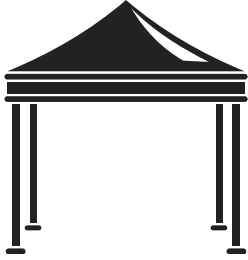
- Logo placed on sponsor "Thank You" banner at the Info Booth and email newsletter
- Logo & Link listed on the Farmer's Market Website

SUPPORTING SPONSOR

\$100

- Logo & Link listed on the Farmer's Market Website

SPONSORSHIP MENU



SINGLE DAY BOOTH

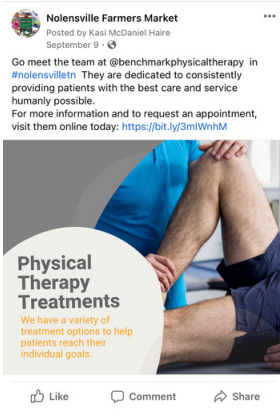
🐔 \$150

SOCIAL MEDIA BOOSTED AD

🐔 1 WEEK \$50

🐔 4 WEEKS \$150

Your business provides the content and graphic 1 month prior to your scheduled social media date.



WEBSITE BANNER

🐔 MAY-NOV FULL SEASON \$1000

🐔 1 MONTH \$250



OTHER BRANDED GEAR

🐔 1 WEEK \$50

🐔 4 WEEKS \$150

Market Staff will wear your branded gear around the market and share about your business when asked about your hat/shirt.



PROGRAM SPONSORSHIP



MUSIC SPONSOR



\$5,000

Your business provides 6ft long, 2 ft wide banner to hang on music tent, and includes 10x10 booth at (6) market days.



KIDS POP CLUB SPONSOR



\$2,500

WFM supports 50 children every month by providing them with an activity and \$6 in POP Bucks to spend on fresh fruits and vegetables. This encourages healthy eating habits from an early age.

WESTHAVEN FARMERS MARKET SPONSORSHIP

Business Name		Contact Person
Address		
City	State	Zip Code
Contact Phone and Email		
Comments		

DESIRED SPONSORSHIP LEVEL

Please write which sponsorship level(s) you'd like to be invoiced for in the space below.

All sponsorship donations are tax deductible.

Please Print and Mail this form along with your payment to:

Westhaven Farmers Market
PO Box 153
Nolensville, TN 37135

**Or Return by email and request an online invoice from
westhavenfm@gmail.com**