

2024

NOLENSVILLE FARMERS MARKET



SPONSORSHIP MENU



WHY ALIGN YOUR BRAND WITH THE NOLENSVILLE FARMERS MARKET?

Build Customer Loyalty and Trust: Sponsoring the NFM testifies to your company's commitment to community growth and prosperity, localism, sustainability, economic development, and entrepreneurship. The NFM has a reputation for providing superior quality and the highest levels of customer satisfaction.

THE NOLENSVILLE FARMERS MARKET IS NOW A 501(C)3 ORGANIZATION. YOUR CONTRIBUTIONS ARE TAX-DEDUCTIBLE



45+ Local Vendors
featured weekly



18,000+ Followers on
Facebook & Instagram



1500+ Average
Weekly Attendance



2,400 Email Subscribers



\$6,315 spent per hour
& more than \$7,800 at
peak season



1.000 monthly website
visits, over 5,000 unique
visitors per year

Philanthropy: NFM's staff and Board of Directors are dedicated to food access and consumer education as a critical component of building sales for local agriculture. Vendors' fees cover half of the basic cost of operating the market, but in order to keep our vendors' fees as low as possible and still fund our educational and outreach programs, NFM relies on the support of annual sponsors.

WE WANT TO PARTNER WITH YOU!



Summer Market
May - October
8am - Noon

Winter Market
November-April
10am - 1pm



SPONSORSHIP MENU 2024



GROW LOCAL SPONSOR **\$2500**

- 10x10 Booth at (10) market days
- Logo on all Market materials: Postcards, Posters & "Thank You" banner at the Info Booth
- Facebook Live Interview during your Market Date (5,000+ Views weekly)
- Logo & Link listed on the Farmer's Market Website and
- Instagram and Facebook recognition and tag post

SPROUT SPONSOR **\$1000**

- 10x10 Booth at (4) market days
- Logo on all Market materials: Postcards, Posters & "Thank You" banner at the Info Booth
- Facebook Live Interview during your Market Date (5,000+ Views weekly)
- Logo & Link listed on the Farmer's Market Website and
- Instagram and Facebook recognition and tag post

HOMESTEAD SPONSOR **\$500**

- 10x10 Booth at (2) market days
- Logo on all Market materials: Postcards & Posters
- Facebook Live Interview during your Market Date (5,000+ Views weekly)
- Logo placed on sponsor "Thank You" banner at the Info Booth and email newsletter
- Logo & Link listed on the Farmer's Market Website

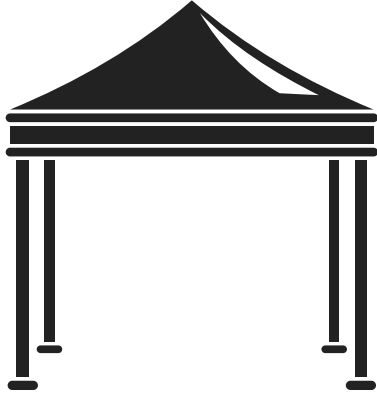
BLOSSOM SPONSOR **\$250**

- Logo place on sponsor "Thank You" banner at the Info Booth and Email Newsletter
- Logo & Link listed on the Farmer's Market Website

SUPPORTING SPONSOR **\$100**

- Logo & Link listed on the Farmer's Market Website

SPONSORSHIP MENU



SINGLE DAY BOOTH

🐔 \$250 (summer)

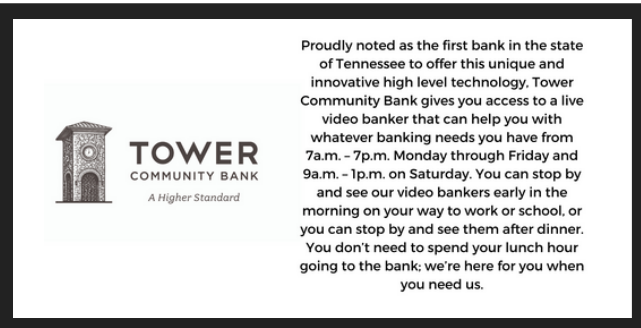
🐔 \$125 (winter)



WEBSITE BANNER

🐔 MAY-NOV FULL SEASON \$1000

🐔 1 MONTH \$250



NEWSLETTER SPOTLIGHT

🐔 1 WEEK \$100

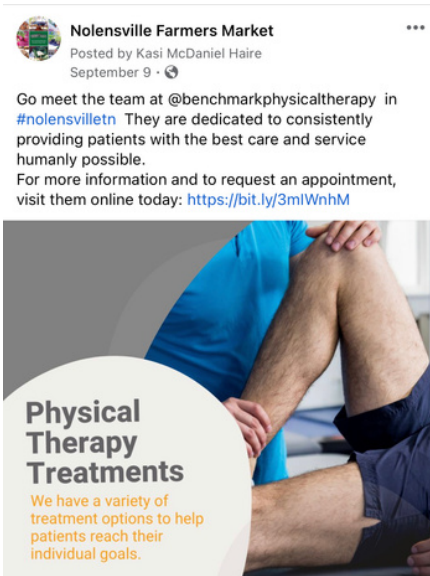
🐔 4 WEEKS \$300

SOCIAL MEDIA BOOSTED AD

🐔 1 WEEK \$75

🐔 4 WEEKS \$200

Your business provides the content and graphic 1 month prior to your scheduled social media date.



SPONSORSHIP MENU



ENTRANCE SIGN LARGE A-FRAME SIGN INSERT

 1 WEEK \$75

 4 WEEKS \$250

Your business provides the A-Frame insert and the sign will be placed at Main Entrance to the Farmers Market



BRANDED TENT

 1 WEEK \$125

 4 WEEKS \$400

Your business provides your branded tent and we will use it for the Market's Information Booth

OTHER BRANDED GEAR

 1 WEEK \$50

 4 WEEKS \$150

Market Staff will wear your branded gear around the market and share about your business when asked about your hat/shirt.



PROGRAM SPONSORSHIP



KIDS POP CLUB

NFM helps 50 children every month by providing them with an activity and \$6 in POP Bucks to spend on fresh fruits and vegetables. This encourages healthy eating habits from an early age.

TOTAL BUDGET \$2500



FRESH BUCKS

Double SNAP Program
Nolensville Farmers Market

FRESH BUCKS

NFM doubles the SNAP dollars for EBT shoppers on a weekly basis, allowing them to afford locally grown vegetables and more while making the most of their benefits.

TOTAL BUDGET \$2000

support a farmer, feed your neighbor

SUPPORTING OUR NEIGHBORS IN NEED
THE LAST WEEK OF EACH MONTH

**PURCHASE EXTRA PRODUCE
TO BE DROPPED OFF AT THE
NOLENSVILLE FOOD PANTRY!**

FEED YOUR NEIGHBOR

One week per month, the NFM, shoppers and sponsors purchase fresh fruits and vegetables to donate to the Nolensville Food pantry.

TOTAL BUDGET \$1200

NOLENSVILLE FARMERS MARKET 2024 SPONSORSHIP

Business Name		Contact Person
Address		
City	State	Zip Code
Contact Phone and Email		
Comments		

DESIRED SPONSORSHIP LEVEL

Please write which sponsorship level(s) you'd like to be invoiced for in the space below.

All sponsorship donations are tax deductible.

Please Print and Mail this form along with your payment to:

Nolensville Farmers Market
PO Box 153
Nolensville, TN 37135

**Or Return by email and request an online invoice from
info@nolensvillefarmersmarket.com**